

PRIVACY POLICY

This privacy policy, pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (General Data Protection Regulation - GDPR), is addressed to all persons who use this website.

This policy applies only to this website and not to any other pages that the user may access via a hyperlink.

The operator of this website guarantees, in accordance with the law, that the processing of personal data is carried out in compliance with the rights, fundamental freedoms, and dignity of the interested party, with particular reference to confidentiality, personal identity, and the protection of personal data.

1. Name and address of the controller and the data protection officer

Data controller pursuant to the GDPR:

Albergo Goldener Adler
Via Kajetan-Pacher 13
39040 Trodena
Alto Adige – Italy
info@goldeneradler.eu
0471 869 066
<https://www.goldeneradler.eu>

Data Protection Officer:

info@goldeneradler.eu

2. Place of data processing

ALL-INKL.COM – Neue Medien Münnich
Hauptstraße 68
D- 02742 Friedersdorf
Server location: Germany.

ALL-INKL.COM is one of the few operators with several of its own data processing centers. These are located in Dresden, Germany. Therefore, all of

our users' data is stored exclusively on servers located in Germany and is therefore subject to German data protection legislation, which is considered particularly stringent.

3. Scope and legal basis of the processing of personal data

We collect and use our users' personal data generally only to the extent necessary to provide a functioning website and to provide our content and services. As a rule, personal data is processed only with the user's consent. This applies except where prior consent cannot be obtained for objective reasons and data processing is permitted and/or required by law.

The legal basis for processing personal data is Art. 6 GDPR and, where applicable, specific contractual agreements with the user and related obligations.

4. Data deletion and retention period

Unless otherwise specified, personal data is stored only for the time necessary to achieve the intended purposes.

In some cases, the law requires the retention of personal data. In such cases, we will retain the data only for the purposes required by law and will not process it in any other way. It will be deleted after the legal retention period expires.

5. General purposes of the processing

We use personal data to operate this website and for the purposes listed below.

6. What data we use and why

Server log files/access data

When you use this website, information about your usage and interaction with the site is automatically collected, as well as data about your computer or mobile device (so-called server log files). This data includes:

- Name and URL of the visited website

- Date and time of access to the site
- Browser type and version
- Operating system
- Referrer URL (i.e. the previously visited page)
- IP address of the customer/user

All log files listed above are automatically deleted from our server after 365 days. During this period, the user's IP address is stored only in a partially anonymized form. Collecting data to provide the website and storing it in log files is absolutely necessary for the website to function properly. We use this log data, without reference to you or to further profile creation, for statistical analysis regarding the operation, security, and optimization of our website, as well as to anonymously record the number of visitors to our website (traffic) and the volume and nature of use of our website and our services, and for billing purposes, in order to measure the number of clicks received from our partners. Based on this information, we are able to offer personalized and location-based content and analyze traffic, troubleshoot problems, correct errors, and improve our services.

This constitutes our legitimate interest in processing personal data pursuant to Art. 6 (1) (f) of the GDPR.

Furthermore, the website operator records the full IP addresses of accesses for administrative purposes, including for the purpose of detecting and defending against cyber attacks. This data will be deleted no later than seven days after its collection.

Cookies

Our website uses cookies. Cookies are text files that are stored in your internet browser or by your internet browser on your device. If you visit our website, a cookie may be stored on your operating system. Cookies contain a characteristic string of characters that uniquely identify your browser when you visit the same website again.

Our legitimate interest in using cookies, pursuant to Art. 6 (1) (f) GDPR, lies in making the website more user-friendly, effective, and secure.

Since cookies are stored directly on your computer, you, as the user, have full control over their use. By changing your internet browser settings, you can disable or limit the transmission of cookies. Already saved cookies can be deleted at any time. This can also be done automatically. However, disabling cookies for our website may limit the use of its functions.

Further information on the use, management, and deletion of cookies is available at the following link: [\[Click here\]](#)

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies that are stored on your computer and allow us to analyze user behavior. The information generated by the cookies about your use of this website is generally sent to a Google server in the United States and stored there.

According to its own declaration, Google has adhered to the Privacy Shield Framework concluded between the European Union and the United States and has obtained certification under it. Google thus commits to complying with the rules and provisions of European privacy law. Further information can be found at the following link: [\[Click here\]](#)

We have activated IP anonymization (anonymizelp) on this website. As a result, your IP address will be shortened by Google within member states of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the United States and shortened there.

You can prevent the saving of cookies by selecting the appropriate settings on your browser; however, please note that if you do this, you may not be able to take full advantage of all the features of this site.

Further information on the use, management, and deletion of cookies is available at the following link: [\[Click here\]](#)

You can also prevent the data generated by the cookie and related to your use of the website (including your IP address) from being transmitted to Google, as well as the processing of this data by Google, by downloading and installing the browser plug-in available at the following link: [\[Click here\]](#)

As an alternative to the browser plug-in or within browsers on mobile devices, you can click the following link to set an opt-out cookie to prevent future data collection by Google Analytics on this website (this opt-out cookie only works in this browser and only for this domain. If you delete cookies from your browser, you will need to click the following link again): [\[Click here\]](#)

Google Web Fonts

For uniform display of fonts, this site uses so-called web fonts, which are provided by Google. When you use this site, your browser loads the required web fonts into your browser cache to display texts and fonts correctly.

For this purpose, your browser must connect to Google servers. This allows Google to learn that our website is accessed via your IP address. The use of Google Web Fonts is in the interest of a uniform and attractive presentation of

our online offerings. This also constitutes our legitimate interest pursuant to Article 6 (1) (f) of the GDPR.

If your browser does not support Web Fonts, your computer will use a standard font.

More information about Google Web Fonts can be found at the [Google Fonts FAQ](#) and in Google's privacy policy: [Google Privacy](#) .

Contact form and email contact (Form: "Contact form")

Our website features a contact form that can be used for electronic contact. When a user uses the contact form, the data entered in the input form is transmitted to us and stored.

Your consent is required for data processing during the submission process, with reference to this privacy policy. The legal basis for data processing is therefore your express consent, pursuant to Article 6(1)(a) of the GDPR.

Alternatively, you can contact us via the email address provided. In this case, the personal data you provide via email will be stored. The legal basis for data processing is your express consent pursuant to Article 6(1)(a) of the GDPR.

In this context, no data is transmitted to third parties. The data is used exclusively to process the conversation.

The processing of personal data from the input form is solely for the purpose of processing the contact request. If contact is made via email, this also constitutes the necessary legitimate interest in data processing.

The additional personal data processed during the submission process (server log files) are used to prevent misuse of the contact form and ensure the security of our information technology systems.

The user has the possibility to withdraw his/her consent to the processing of personal data at any time.

Widget Google Maps

Please note that this website uses a map service ("Google Maps") provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. The maps are integrated into the website via a script, which may transmit data (such as your IP address and location data) to Google. This data may be processed in the United States.

Google has participated in the EU-US Privacy Shield Framework and is thus committed to complying with the standards and provisions of European privacy law.

- <https://policies.google.com/privacy?hl=it>
- <https://tools.google.com/dlpage/gaoptout>

7. Your rights as a data subject

In the event that your personal data is processed, you are the "data subject" under the GDPR and have the following rights towards the data controller:

- a. right of confirmation and access
- b. right of rectification
- c. right to erasure ("right to be forgotten")
- d. right to restriction of processing
- e. right of notification
- f. right to data portability
- g. right to object
- h. right not to be subject to an automated decision, including profiling
- i. right to revoke the declaration of consent to data processing
- j. right to lodge a complaint with the supervisory authority

You can find detailed information on individual rights at the following link: [\[Click here\]](#)

8. Data security

We are committed to ensuring the security of your data in compliance with applicable data protection laws and technical capabilities.

Your personal data is generally transmitted in encrypted form. This applies especially to your orders and customer login. You can recognize an encrypted connection by the browser's address bar changing from "http://" to "https://" and by the lock symbol in your browser line. We use SSL (Secure Socket Layer) encryption, but please note that data transmission over the Internet (e.g., email communication) may be subject to security vulnerabilities. Complete protection of your data from third-party access is not possible.

To protect your data, we implement the technical and organizational security measures required pursuant to Art. 32 GDPR, which we constantly update to reflect the latest developments.

Furthermore, we do not guarantee that our offering will be available at all times, as defects, interruptions, or failures cannot be ruled out. The servers we use are regularly and carefully secured.

9. Disclosure of data to third parties

We generally use your personal data only within our company. However, we cannot exclude the possibility that, if data is transmitted to third parties, it may be transferred to another EU or non-EU country or to an international organization, if this is consistent with the purpose of the data processing.

If and to the extent that we involve third parties in the performance of contracts (e.g. logistics service providers), these parties receive personal data only to the extent necessary to provide the corresponding service.

If we outsource some parts of our data processing ("Third-Party Data Processing"), we contractually oblige the third-party processors to use personal data only in accordance with data protection law and to ensure the protection of the data subject's rights.

10. Further information

If you have any questions or concerns about data protection, please contact our data controller/data protection officer.

info@goldeneradler.eu

Further information:

GDPR - Regulation 2016/679

Data protection in the EU

Competent Authority (Italy): Garante per la Protezione dei Dati Personali, Piazza di Monte Citorio 121, 00186 ROM, Tel.: (+39) 06.696771, Fax: (+39) 06.69677.3785, e-mail: garante@gpdp.it, website: <http://www.garanteprivacy.it/> .